

News / IT sector / investment

After a strong bull run during COVID-19, IT sector returns remain muted for the last 2 years

Dec 2023¹

News / Pharma / investment / mutual fund

5 years of no returns from pharma leaves investors hopeless

Jan 2020²

News / IT sector / Infra / investment

Infrastructure theme roars back after 9 years of slump

March 2021³



Q1. Are you finding it difficult to identify the right sectors?

Q2. Do you find yourselves investing too late in a theme? (eg. IT sector from Jan 2022)¹

Q3. Do you sometimes feel you have invested way too early in a theme? (eg. Healthcare in 2015 to 2019)²

Q4. Do you find it hard to decide when to book profits on a theme?

Q5. Do you incur tax outflows when switching between multiple thematic ideas?

Our latest NFO has some answers

**Smart riders
adapt to the
turns**

**NFO Opens
27th Nov 24'**

**NFO Closes
11th Dec 24'**



DSP BUSINESS CYCLE FUND

(An open ended equity scheme following business cycles based investing theme)

Here is how the fund aims to solve these challenges for you



Timing the entry and exits of themes

Since timing them on your own could sometimes lead to errors, the fund does it on your behalf by trying to take significant positions in the right sectors during favourable conditions and try to exit at an appropriate time.



Reinvestment decisions made easy

The fund takes care of redeploying capital after exiting a sector, ensuring all options are evaluated for suitable allocation.



Reduces Tax Outflows

When investors do this on their own using thematic funds or through their direct stock portfolio, the churn between sectors could leave them with potentially higher tax outflows.



Aims to improve compounding

Lower tax outflows mean possibility of uninterrupted compounding because the money is within the same fund.

Features of the fund



Framework-driven selection of industries & companies with high growth /turnaround potential.



Flexibility that allows for aggressive allocation of significant weights to industries in an upcycle.



Takes cash calls or uses other risk management strategies, if the valuations are excessive and aims to deploy it in equity and equity related securities when suitable opportunities arise.



Suitable for all market phases given its unconstrained nature.

Focused on identifying strong industry cycles

Unconstrained by market cap:

Can include companies from large, mid, small, and micro caps.

Sector & Industry evaluation:

After grouping the investment universe into broader sectors, the evaluation is done at industry level.

Industry Preference:

Prefers industries near the bottom of the cycle with the potential for improving or strong fundamentals but trading at low valuations compared to benchmark and on an absolute basis.

Forensic evaluation:

Exclude companies with weak corporate governance with the help of dedicated forensic analysts even if they have strong growth expectations.

Stock Selection:

Identifying stocks from industries which have high growth potential, improving fundamentals & higher potential upside. Such stocks shall be given higher weights.

Scheme Features

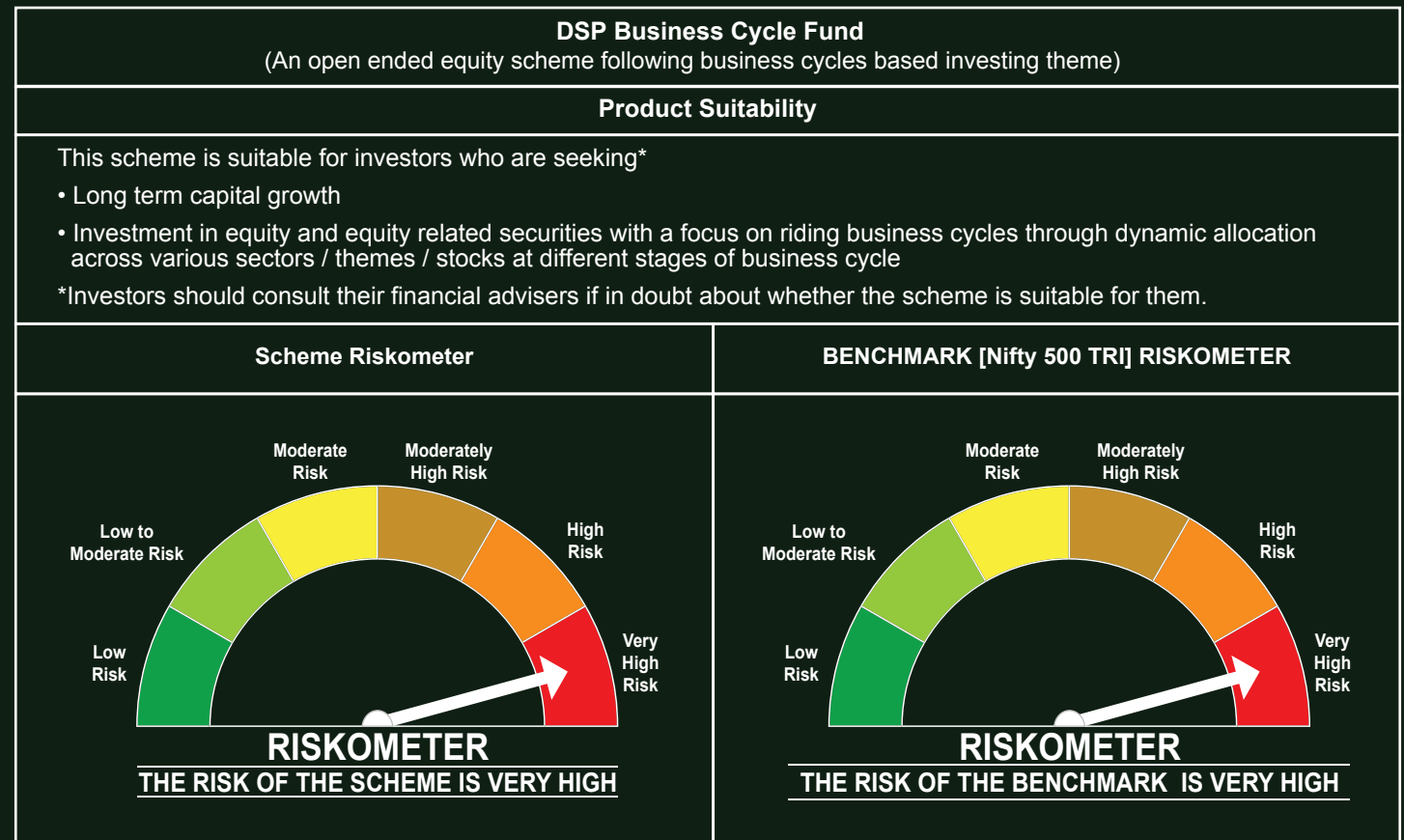
Name of scheme	DSP Business Cycle Fund
Type of scheme	An open ended equity scheme following business cycles based investing theme
Category	Thematic Fund
Investment Objective	The investment objective of the scheme is to provide long-term capital appreciation by investing in equity and equity related securities with a focus on riding business cycles through dynamic allocation across various sectors / themes / stocks at different stages of business cycle. There is no assurance that the investment objective of the Scheme will be achieved.
Plans	<ul style="list-style-type: none"> - Regular - Direct
Options	<ul style="list-style-type: none"> - Growth option - Income Distribution cum capital withdrawal (IDCW) – Payout & Reinvestment option
Minimum Application Amount (First purchase and for subsequent purchase)	Rs. 100/- and any amount thereafter
Exit Load	Holding period from the date of allotment: <= 1 month – 0.5%, > 1 month – Nil
Fund Managers	Charanjit Singh
Benchmark	Nifty 500 TRI
SIP/STP/SWP	Available
Minimum Installment Amount for SIP/SWP/STP	Rs. 100/- and any amount thereafter
Taxation	Equity Taxation
Expense ratio*	Regular Plan – Upto 2.25% Direct Plan – Upto 0.5%

*Expense ratio is subject to change in future depending on various factors. SIP – Systematic Investment Plan. STP – Systematic Transfer Plan. SWP – Systematic Withdrawal Plan.

Disclaimer & Product Labelling

Source - Internal. ¹Nifty IT Index generated 231% from 1st April 2020 to 31st Dec 2021 and from 1st Jan 2022 to 31st Dec 2023, it fell -4%. ²Nifty Healthcare Index produced -5.7% from 1st Jan 2015 to 31st Dec 2019 and from 1st Jan 2020 to 31st Dec 2023 it generated 140%. ³Nifty Infrastructure Index produced 6.8% from 1st Jan 2011 to 31st Dec 2019 and from 1st Jan 2020 to 31st Dec 2023, it generated 136%. All returns here are computed on absolute basis. These figures pertain to performance of the index and do not in any manner indicate the returns/performance of this scheme.

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The product labelling assigned during the New Fund Offer ('NFO') is based on internal assessment of the Scheme Characteristics or model portfolio and the same may vary post NFO when actual investments are made.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.