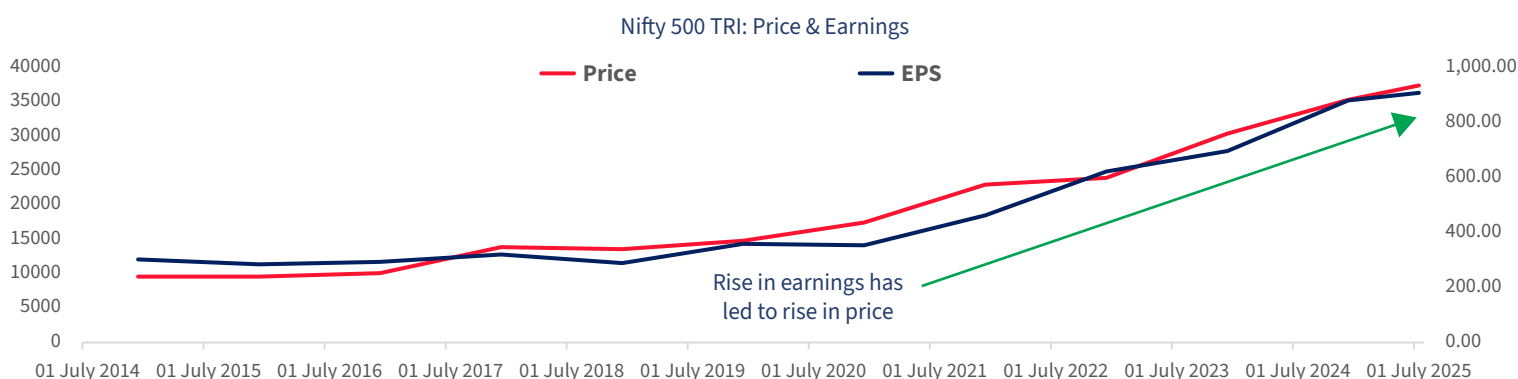


# Kotak Active Momentum Fund

NFO Period: 29<sup>th</sup> Jul to 12<sup>th</sup> Aug 2025

## Price Has Been A Slave Of Earnings



Source: NSE, Bloomberg. Data as on 4th Jul'25. The performance of the index shown does not in any manner indicate the performance of the Scheme. Past performance may or may not be sustained in future.

## Demystifying Investing Through Earnings Momentum

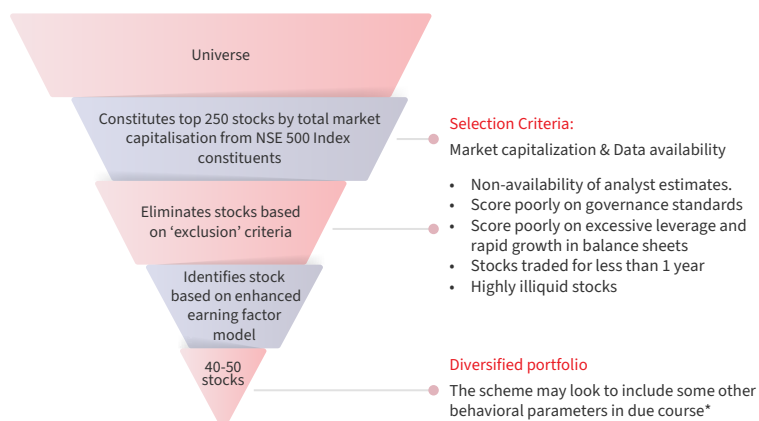
### What is Earnings Momentum?

Increasing earnings estimates + unexpected earnings surprises = strong indicator of earnings momentum.

Instead of tracking just stock price trends, this approach looks at:

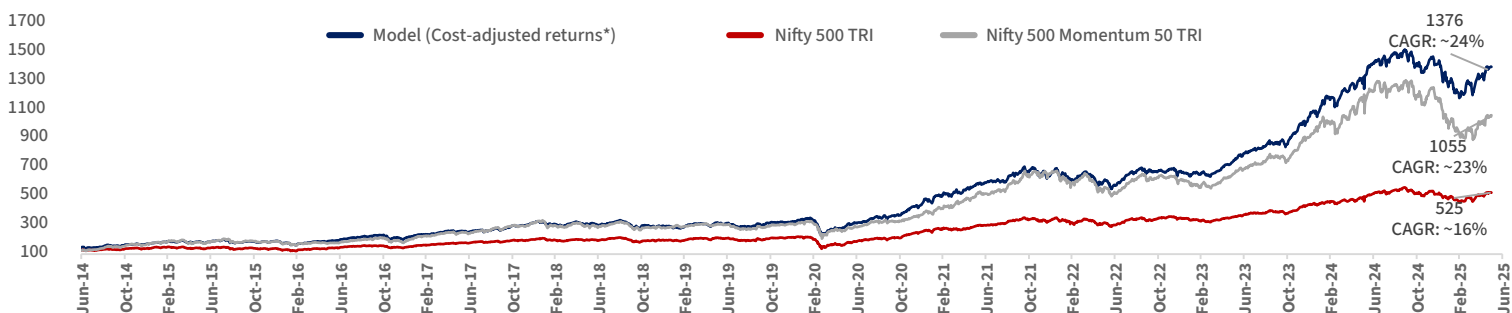


## Investment Strategy Of The Fund



The information given above is for explaining the model. The actual model and the Scheme portfolio shall be constructed based on the provisions in the Scheme Information Document. The fund manager at his discretion may modify parameters to be used in model. \*Investors are requested to refer to the detailed asset allocation and investment strategy given in Scheme Information Document for complete details.

## Performance of Kotak Enhanced Earnings Factor Model v/s Benchmark



The results are based on back-tested data of Kotak Enhanced Earnings Factor Model & are theoretical in nature & do not represent the NAV of the fund. The back tested result does not in any way indicate the performance of the Scheme.

<sup>A</sup>Since Inception of Model Data i.e., 1st January, 2014 till 30 Jun 2025. Model returns are cost-adjusted. Cost is assumed 2.5% annual charged (including GST & Transaction costs) on daily NAV; The cost may be higher or lower depending on prevailing regulations and actual expenses. For Indices, no cost is assumed. **Source: KMAMC-Internal, Bloomberg, NSE.** Past performance may or may not sustain in future. All information contained is for illustration purpose only to show how the model functions. The model performance is derived based on back tested result considering various financial parameters. The actual model and the Scheme portfolio shall be constructed based on the provisions in the Scheme Information Document. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns. The performance of the index shown does not in any manner indicate the performance of the Scheme.

## Why Kotak Active Momentum Fund?

The enhanced earnings factor **model** used by the fund has **shown better performance than price momentum\***

Invests in stocks showing **positive earnings surprises**

Follows a **model-based framework** for stock selection and exit

Benefit from **timely review and rebalancing** to capture market opportunities

Aims to **reduce concentration risk** by investing across sectors

**The results are based on back-tested data of Kotak Enhanced Earnings Factor Model & are theoretical in nature & do not represent the NAV of the fund.**

\*Refer to Kotak Enhanced Earnings Factor Model v/s Benchmark chart on Page 1 for detailed performance.

## Scheme Features

### Name of the Scheme

Kotak Active Momentum Fund

### Type of Fund

An open-ended equity scheme following momentum theme

### Benchmark Name

Nifty 500 Total Return Index

### Fund Manager(s)

Mr. Rohit Tandon for Equity & Overseas Investment  
Mr. Abhishek Bisen for Debt Investment

### Investment Objective

The scheme shall seek to generate long term capital appreciation by investing predominantly in equity and equity related securities selected based on momentum theme, following an in-house model i.e. enhanced earnings factor model. However, there is no assurance that the objective of the scheme will be achieved.

### Minimum Application Amount During NFO

**Initial Purchase:** Rs. 5,000/- and any amount thereafter

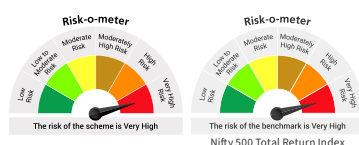
**SIP Purchase:** Rs. 500/- (Subject to a minimum of 10 SIP installments of Rs. 500/- each)

### Exit Load

For redemption / switch out within 90 days from the date of allotment: 0.5%  
If units are redeemed or switched out on or after 90 days from the date of allotment - Nil.

### Options

Growth and Income Distribution cum Capital Withdrawal (IDCW) (Payout and Reinvestment)



### KOTAK ACTIVE MOMENTUM FUND

An open-ended equity scheme following momentum theme.

This product is suitable for investors who are seeking\*:

- Long term capital growth.
- Investment predominantly in equity & equity related instrument exhibiting momentum characteristics.

### Distributed By:

\*Investors should consult their financial advisor if in doubt about whether the product is suitable for them.

The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or the model portfolio and same may vary post NFO when actual investments are made

## Disclaimer

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The stocks/sectors mentioned do not constitute any kind of recommendation and are for information purpose only. Kotak Mahindra Mutual Fund may or may not hold position in the mentioned stock(s)/sector(s).

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Past performance may or may not be sustained in future. For detailed portfolio and related disclosures for the scheme please refer our website <https://www.kotakmf.com/Information/forms-and-downloads>. The portfolio and its composition is subject to change and the same position may or may not be sustained in future. The fund manager may make the changes, as per different market conditions and in the best interest of the investors.

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MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.