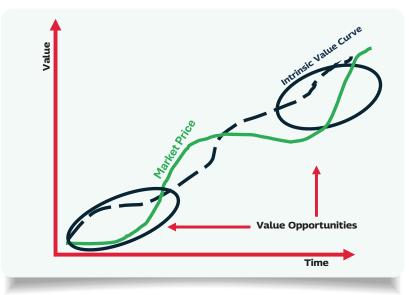


What is Value Investing?

- Value investing is about identifying and investing in stocks that are underpriced or are at a discount to their intrinsic value.
- Intrinsic value is the true potential of the stock

Reasons for a mismatch between Price and Intrinsic value:

- Over-reaction (undue optimism/pessimism)
- > Under-attention from the markets
- Temporary/short term issues or shocks that can dissipate over time



Source: Investopedia | The above information is for illustration purpose only.

Where can we find Value Opportunities?



Markets (Asset Allocation)

- Transitional crisis or uncertainties may create opportunities in the broader markets
- Markets become cheaper, allowing for a potential increase to equity allocation across market caps in portfolio and vice versa.



Sectors

- Temporary changes such as price shocks in raw materials, international disruptions, government policies, regulatory changes etc.
- These factors may tend to hurt near term profitability and valuations without changing longer term dynamics of the sector



Individual Stocks

- Short term issues (on pricing, demand-supply margins), management changes, regulatory matters and business turnarounds
- Unlocking value through restructuring, mergers and acquisitions

QUALITY COMPANIES TRADING BELOW INTRINSIC VALUE

- Companies with strong case of turnaround in Return on Equity and cash flows driven by market share gain
- Trading below historical averages

COMPANIES IN THE **TURNAROUND PHASE**

- Strong managements that are able to deliver growth stronger than peers and broader markets
- Change in government policies or regulations providing a boost to the

COMPANIES WITH LONG TERM POTENTIAL

- Companies which got de-rated because of weak sectoral economics now on the verge of recovery due to tailwinds.
- Companies that are currently underappreciated due to change in investment narrative (due to factors such as sustainability or ESG criteria) but retain ability to generate strong profits over time.

Disclaimer - The Opportunities mentioned above are only for illustrative purposes and should not be construed as a recommendation from Mahindra Manulife Mutual Fund (MMMF)/ Mahindra Manulife Investment Management Private Limited (MMIMPL).

Mahindra Manulife Value Fund-Investment Strategy



The Scheme will follow an active investment strategy.



The Scheme aims to provide long term capital growth by investing in a diversified portfolio of companies that are selected using attributes of value investing.



A value fund requires a longer time to realise its potential & hence is ideal for investors who have a medium to long term investment horizon. The identification of undervalued stocks would involve fundamental analysis of the company and/or sector.



Identification of undervalued stocks will be based on the evaluation of various factors including but not limited to stock valuation, financial strength, cash flows, company's competitive advantage, business prospects and earnings potential.

Some of the measures that Scheme can use to look at the valuation of a company to determine whether it qualifies as a value stock may include but not limited to: a)present value of projected cash flows; b) price-to-earnings ratio c) price-to-book ratio; Please refer the Scheme Information Document for detailed investment strategy

Asset Allocation

The Asset Allocation Pattern of the Scheme under normal circumstances would be as under:

Instrument	Indicative Allocation (% of total assets)	
	Minimum	Maximum
Equity and Equity Related Instruments^*	65	100
Debt and Money Market Securities#\$ (including TREPS (Tri-Party Repo) and Reverse Repo in Government Securities)	0	35
Units Issued by REITs and InvITs	0	10

Including derivative instruments to the extent of 50% of the equity component of the Scheme

"Including investing in Foreign Securities (including units/securities issued by overseas mutual funds) up to 20% of the net assets of the Scheme.
"Money Market instruments includes commercial papers, commercial bills, treasury bills, Government securities having an unexpired maturity up to one year, call or notice money, certificate of deposit, usance bills, and any other like instruments as specified by the Reserve Bank of India from time to time.

The Scheme may also invest in units of debt and/or liquid mutual fund schemes of the Fund upto 10% of the net assets of the Scheme subject to compliance with Clause 4 of Seventh Schedule of the Regulations. For detailed asset allocation, please refer Scheme Information Document available on our website www.mahindramanulife.com

Scheme Details

Investment Objective: The investment objective of the Scheme is to generate long-term capital appreciation from a diversified portfolio of predominantly equity and equity related instruments of companies which are undervalued (or are trading below their intrinsic value). However, there is no assurance that the investment objective of the Scheme will be achieved. The Scheme does not guarantee/indicate any returns Mr. Vrichna Sanghavi

	, ,
Benchmark:	Nifty 500 TRI (First Tier Benchmark)
Plans:	Regular & Direct
Options:	Growth ♣; IDCW [™]
IDCW Sub-options:	IDCW Reinvestment 4 & IDCW Payout
Entry Load:	Not Applicable
Exit Load (as % of NAV	7: - An Exit Load of 0.5% is payable if Units are redeemed / switched-out up

Nil if Units are redeemed / switched-out after 3 months from the date of allotment. Redemption /Switch-Out of Units would be done on First in First out Basis (FIFO)

For detailed load structure disclosure, please refer SID.

For further details on Systematic Investment Plan (SIP), kindly refer Statement of Additional Information

Fund Managers:	Mr. Vishal Jajoo
Minimum Application Amount (Lumpsum):	₹ 1,000 and in multiples of ₹ 1/- thereafter
Minimum Amount for Switch in:	₹ 1,000/- and in multiples of ₹ 0.01/- thereafter.
Minimum Application Amount (SIP) forweekly and monthly frequencies:	6 installments of ₹ 500 /- each and in multiples of ₹ 1/- thereafter
Minimum Application Amount (SIP) for quarterly frequency	4 installments of ₹ 1,500/- each and in multiples of ₹ 1/- thereafter □IDCW: Income Distribution cum Capital Withdrawal Default Option

Distributed by:

For more details please refer SID/KIM available on our website www.mahindramanulife.com



This product is suitable for investors who are seeking##

- Capital appreciation over long term.
- Investment predominantly in a portfolio of equity and equity related securities by following a value investment strategy.
- ""Investor should consult their financial advisers if in doubt about whether the product is suitable for them.

**The product labelling /risk level assigned for the Scheme during the New Fund Offer is based on internal assessment of the Scheme's characteristics or model portfolio and the same may vary post New Fund Offer when the actual investments are made.



mfinvestors@mahindra.com

mahindra

||| Manulife

MUTUAL FUND

Cno.02284



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