

Kotak MNC Fund



The above company names are mentioned for illustration purposes and solely provided for explaining the MNC theme. The Scheme portfolio shall be constructed based on the provisions in the Scheme Information Document (SID). The Fund Manager may at its discretion may invest within the permissible limits as per SID. Investors are requested to refer to the detailed asset allocation and investment strategy given in SID for complete details. The stocks/sectors mentioned in this slide do not constitute any recommendation and Kotak Mahindra Mutual Fund may or may not have any future position in these sectors/stocks. Use of the company names does not imply any affiliation with or endorsement by them. The scheme does not assure or predict any specific returns or future returns. The above-mentioned companies are a part of the Nifty MNC Index, as on 31st August 2024. This map is for pictorial representation purpose only and with no depiction of boundaries approved by Government of India.

What Are MNCS ?

MNCs Are Companies Incorporated/Registered In India Which Include:

■ Indian Multinational Companies

Any Indian company having more than 50% of its turnover / revenue / assets from regions outside India

■ Trans National Companies

Any company which operates in multiple countries and derives more than 50 % of revenue from such regions or has more than 50 % of its assets in such regions. Such regions refer to as regions / countries other than the parent country (where the company is incorporated / registered)

■ JV of Foreign Company

Any Indian company that is a Joint Venture (JV) with a foreign company where the Foreign Co will have more than 26% of shareholding / voting rights / equity capital

■ Subsidiaries of Foreign Company

The foreign promoters account for more than 50% of the shareholding / voting rights / equity capital

For more details, please refer to the Scheme Information Document.

The Key Strengths of A Multinational Company Are

Brand Recognition

Wider presence;
Easier product launches

Cutting-Edge Tech

Possess the essential
Intellectual Properties (IPs);
Continuous innovation

Quality Management

Strategic Alliances; Fosters
Innovation

Financial Stability

Robust balance
sheets

^ Sectors Categorized as per AMFI Industry Classification.

Disclaimer- The above mentioned factors are only for illustrative purpose and are not exhaustive in nature.

In India The Multinational Companies Are Leading These Sectors

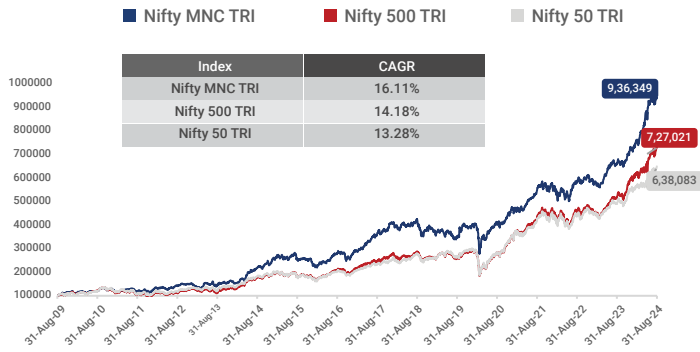
Sr.No	Sector
1	Automobile and Auto Components
2	Capital Goods
3	Construction Materials
4	Diversified
5	Fast Moving Consumer Goods
6	Healthcare
7	Information Technology
8	Media, Entertainment & Publication
9	Telecommunication
10	Textiles

Top Companies are ranked 1st to 3rd in the list, computed basis the market capitalization, data as on 31st Aug'24,

Source: Capitaline, NSE 500 Factsheet

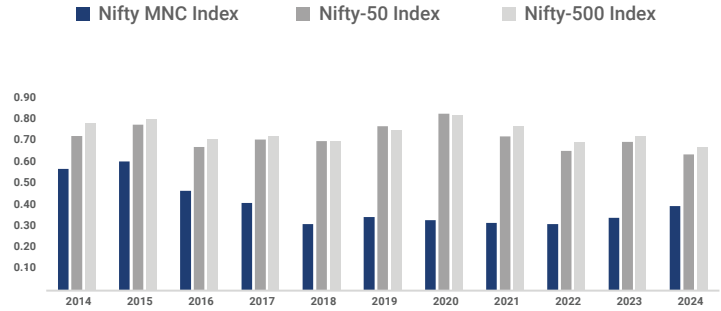
Disclaimer- The stocks/sectors mentioned in this slide do not constitute any recommendation and Kotak Mahindra Mutual Fund may or may not have any future position in these sectors/stocks. The scheme does not assure or predict any specific returns or future returns.

The Nifty MNC Sector Has Historically Outperformed Broader Indices



Data as on 31st Aug'24. Source: ICRA MFI. Past performance may or may not be sustained in future Disclaimer- The performance of the index shown does not in any manner indicate the performance of the Scheme.

The Nifty Mnc Index Has Maintained The Lowest Debt / Equity Ratio Over The Years



Source: Kotak Institutional Equities Research, Capitaline, Data as on FY'24

The Investment Approach Of The Kotak MNC Fund Is

Investment Universe	Suitable Top Ideas to be selected by in-house research from Kotak's coverage	Flexi-Market Cap	Flexibility to buy across all market cap segments
Bottom-up Stock Selection	Identify companies with BMV approach from a selected sector	GARP	Selection of companies showing Growth at Reasonable Price

BMV stands for Business, Management & Valuation. GARP Stands for Growth at Reasonable Price

Scheme Features

Name of the Scheme
Kotak MNC Fund

Type of scheme
An open-ended equity scheme following Multi-national Companies (MNC) theme

Category
Equity Schemes –Thematic Fund.

Investment Objective
The investment objective of the scheme is to generate long-term capital appreciation from a portfolio that is invested predominantly in equity and equity related securities of multi-national companies (MNC). However, there is no assurance that the objective of the scheme will be achieved.

Exit Load
• For redemption /switch out of upto 10% of the initial investment amount (limit) purchased or switched in within 1 year from the date of allotment: Nil. • If units redeemed or switched out are in excess of the limit within 1 year from the date of allotment: 1% • If units are redeemed or switched out on or after 1 year from the date of allotment: NIL

*For Detailed Information, Please Refer to the Scheme Information Document (SID)

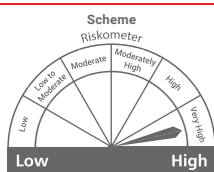
Benchmark Name
Nifty MNC TRI (Total Return Index)

Fund Manager(s)
Mr. Harsha Upadhyaya and Mr. Dhananjay Tikariha will be co-managers for Equity and Overseas investment of the Scheme. Mr. Abhishek Bisen will be the Fund Manager for debt investment of the Scheme

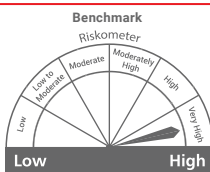
Minimum Application Amount During NFO
Initial Purchase (Non- SIP)- Rs. 100/- and any amount thereafter Additional Purchase (Non- SIP)- Rs. 100/- and any amount thereafter SIP Purchase- Rs. 100/- and any amount thereafter.

Asset Allocation*

Investments	Indicative allocations (% of total assets)	
	Minimum	Maximum
Equity and Equity related instruments of Multi-National Companies (MNCs)	80	100
Equity and Equity Related instruments Other than Multi-National Companies (MNCs)	0	20
Debt and Money Market Securities	0	20
Units of REITs & InvITs	0	10



Investors understand that their principal will be at very high risk



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Nifty MNC Index (TRI)

Kotak MNC Fund

An open-ended equity scheme following Multi-national Companies (MNC) theme

It is suitable for investors who are seeking*:

- Long term capital growth.
- Investment in portfolio of predominantly in equity and equity related securities of multi-national companies (MNC).

Distributed By:

*Investors should consult their financial advisor if in doubt about whether the product is suitable for them.

The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or the model portfolio and same may vary post NFO when actual investments are made

www.kotakmf.com | Toll free number 1800 309 1490 |



MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.