



EK JAGAH JAB SAATH HO TEENO.

LARGE CAP | MID CAP | SMALL CAP

FRANKLIN INDIA MULTI CAP FUND

NFO OPENS: JULY 8, 2024

NFO CLOSES: JULY 22, 2024

SCALE it up with Franklin India Multi Cap Fund

S Strengthen Core Strategy	Portfolio based on broader index aids long term diversified core holding	C Consistent M-cap Coverage	Minimum 25% allocation to each market cap segment at all times	A Allocation Efficiency	Q-G-S-V driven stock selection approach for portfolio 3-factor framework to enhance efficient market cap allocation
L Long Term Wealth Creation	Quality orientation Bottom-up stock picking Long term Buy-hold Proven track record of Long vintage funds across market caps employing Steady Investment Philosophy			E Enhanced Diversification	Sector level Market Cap Level Stock Level

Q – Quality, G– growth, S – sustainability of growth V-Valuation (QGSV)

Benefits of Combining 3 Market Capitalization Allocations

Characteristics			
Large	Lower volatility	Stable growth	Market leaders
Mid	Growing companies	Potential of Higher Returns	Rising Market share
Small	Emerging companies	Sunrise Sectors	Potential for disruptive growth
Large+Mid+Small	Diversification	Balanced Performance*	Optimizing risk

*relative to midcap and small cap segments

Why Multicap?

NIFTY 500 Multicap 50:25:25 Index – Winners Rotate

CY Performance of Large Cap, Mid Cap, Small Cap, Diversified and Multicap

	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Nifty 100 TRI – Large Cap	40%	97%	-53%	117%	20%	-25%	47%	8%	72%	11%	7%	59%	3%	12%	27%	63%	5%	49%
Nifty Midcap 150 TRI – Mid Cap	36%	78%	-57%	114%	19%	-26%	40%	5%	63%	10%	5%	56%	-2%	9%	26%	48%	4%	45%
Nifty Smallcap 250 TRI – Small Cap	35%	71%	-60%	105%	19%	-28%	37%	2%	51%	4%	5%	45%	-9%	4%	21%	41%	4%	34%
NIFTY 500 Multicap 50:25:25 TRI -Multicap	33%	65%	-65%	91%	18%	-31%	34%	-1%	39%	0%	5%	38%	-13%	1%	18%	32%	3%	27%
Nifty 500 TRI - Diversified	29%	60%	-69%	85%	15%	-35%	33%	-6%	35%	-1%	1%	33%	-26%	-7%	16%	26%	-3%	21%

Legend: Nifty 100 TRI – Large Cap (Blue), Nifty Midcap 150 TRI – Mid Cap (Green), Nifty Smallcap 250 TRI – Small Cap (Orange), NIFTY 500 Multicap 50:25:25 TRI -Multicap (Purple), Nifty 500 TRI - Diversified (Pink)

Source: Bloomberg

Past performance may or may not be sustained in future and is not a guarantee of any future returns

How Does Franklin India Multi Cap Fund work?

Objective	Strategy
Growth	Focus on quality compounders Exposure to Cyclical sectors Tech-led disruptors Mid and Small cap businesses
Relative Stability	Large cap exposure Long term buy-hold, quality orientation Large cap themes of Consolidation, long term compounding businesses
Diversification	Framework-determined market cap allocation Sectoral diversification Stock level diversification Robust exit process

Resultant Portfolio

Growth of Mid and Small Caps

Relative Stability of Large Caps

Potentially winning combination for a core long term investment strategy

Framework to Determine the Market Capitalization Allocation

3 Factor Framework

- Relative performance of Small and Midcaps over Large cap
- Relative valuation Small and Midcaps over Large cap
- Macro Stability Indicators



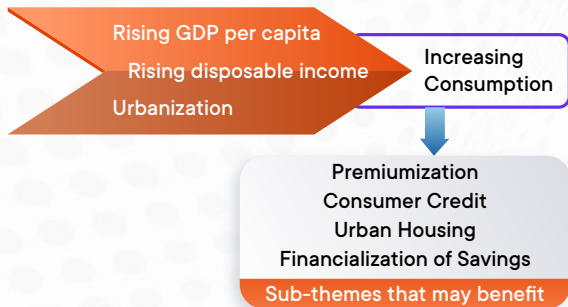
How will the Framework Help?

- Help identifying inflection points
- Create value through timely re-allocation between Large cap, Midcap, Small cap
- Maximize return opportunities across market caps

The factors in the framework will have dynamic weights depending upon the view of the fund management team.

How will opportunities be identified? An illustration

Top-down approach to identifying themes



Bottom-up approach to identify sectors and stocks



The sector mentioned above may not be considered as recommendation to buy or sell nor a view on quality or profitability of investing in the same. The schemes managed by Franklin Templeton Asset Management (India) Pvt. Ltd (the AMC) may or may not have any future exposure in the same. The recipient should not assume that investment in the sectors mentioned was or will be profitable

*Q – Quality, G- Growth, S – Sustainability of growth, V-Valuation (QGSV)

Why Franklin India Multi Cap Fund?

- ➔ Long track record of managing funds in the large cap, midcap and small cap segments
- ➔ 3 factor framework for efficient allocation between market capitalizations
- ➔ Experience in early identification of upcoming high growth themes and timely shuffling between themes
- ➔ Line up of key potential themes for the fund that yield diversification, high growth and scope for alpha generation
- ➔ Robust and steadfast investment philosophy of the equity team
- ➔ Strong stock selection framework – QGSV

Structure

Combines all 3 caps and more 25% Large Cap | 25% Midcap | 25% Small Cap | 25% Based on framework

Broad sectoral representation* 22 sectors across large, mid and small cap segments

Optimal risk diversification Across market cap segments, sectors, stocks, style (Blend of Growth + Value with tilt towards Growth), bottom-up stock picking

Framework based allocation Allocation of balance 25% driven by a 3-factor framework helps optimize portfolio returns from opportunities across market caps

Opportunistic Allocation* Overseas equities, REITs & InviTs

*as a part of the balance 25% allocation *AMFI industry classification December 2023

Who Should Invest?

Investors looking to create long term wealth

How can you Position Franklin India Multi Cap Fund in your Portfolio?

- ➔ Core allocation – Core portfolio strategy: Lumpsum + staggered investing for corpus building
- ➔ Wealth creation– Long-term holding for compounding effect which in turn facilitates wealth creation
- ➔ Modes of investing – Lumpsum, SIP, Step-up SIP, STP, Flex STP, etc

Fund Managers



R. Janakiraman, CFA
Sr Vice President & Chief Investment Officer



Kiran Sebastian
Vice President and Portfolio Manager



Akhil Kalluri
Vice President and Portfolio Manager



Sandeep Manam*
Portfolio Manager & Research Analyst

*Dedicated fund manager for foreign securities.

Fund Facts

Fund Description: Multicap (Diversified Equity) Fund

Launch Date: 8th July 2024

Managed by: R.Janakiraman, Kiran Sebastian, Akhil Kalluri, Sandeep Manam (Dedicated fund manager for foreign securities)

Type of Scheme: An open-ended scheme investing across large cap, mid cap and small cap stocks.

Investment Style: Blend of 'Growth' and 'Value'

Investment Objective: The investment objective of the scheme is to generate long-term capital appreciation by investing in a portfolio of equity and equity related securities of large cap, midcap and small cap companies. There is no assurance that the investment objective of the Scheme will be achieved.

Minimum Amount: Subscription: Fresh Purchase - Rs.5,000/- . Additional Purchase - Rs.1,000/- . Redemption: Rs.1,000/- . The amount for subscription and redemption in excess of the minimum amount specified above is any amount in multiple of Re. 1/- .

SIP: Minimum amount INR 500/-

Benchmark: Nifty 500 Multicap 50:25:25 Index

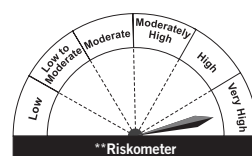
Exit Load: 1.00% - if redeemed on or before 1 year from the date of allotment
Nil - if redeemed after 1 year from the date of allotment

PRODUCT LABEL

This fund is suitable for investors who are seeking*:

- Long term capital appreciation
- A fund that invests predominantly in equity and equity related securities across large cap, mid cap and small cap stocks.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



**Riskometer
Investors understand that their principal will be at Very High risk

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**The scheme risk-o-meter assigned during the New Fund offer (NFO) is based on the scheme characteristics. The same shall be updated in accordance with the provisions of Para 17.2 of SEBI Master Circular dated May 19, 2023 on Product labelling in mutual fund schemes on an ongoing basis.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.