

Introducing DSP Multicap Fund

(An open ended equity scheme investing across large cap, mid cap, small cap stocks)



NFO Period
8th Jan to 22nd Jan 2024

Why Multi-style, Multi-sector, Multi-cap?

Because winners keep rotating

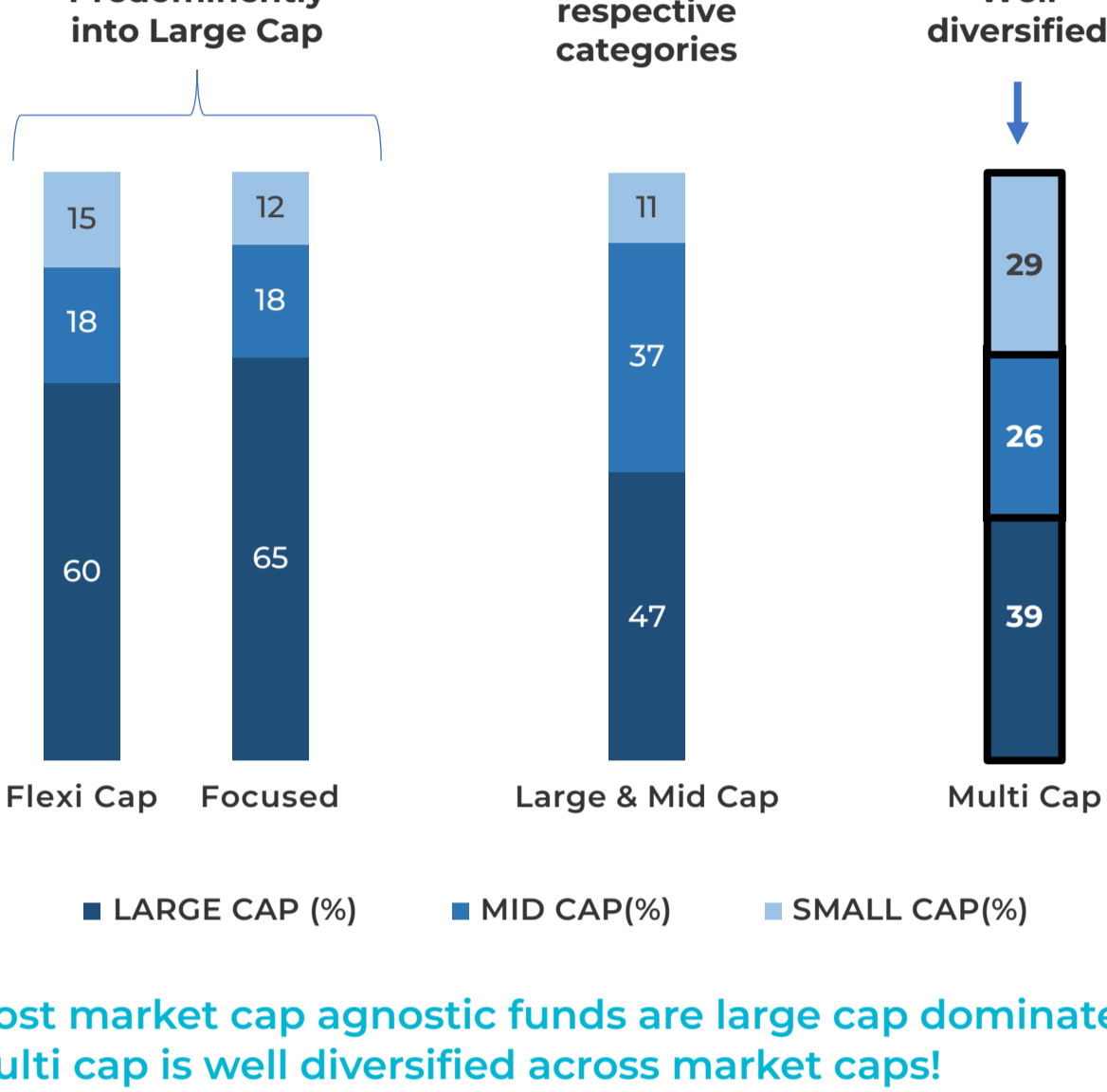
	Market Style	Market Sector	Market Cap
2011	Quality	FMCG	Large
2012	Momentum	Media	Mid
2013	Quality	IT	Large
2014	Value	Financial	Small
2015	Momentum	Healthcare	Small
2016	Value	Metals	Mid
2017	Momentum	Realty	Small
2018	Quality	IT	Large
2019	Momentum	Realty	Large
2020	Quality	Healthcare	Small
2021	Value	Metals	Small
2022	Value	Utilities	Large
YTD 2023	Value	Realty	Small

Opportunities are distributed across Market Style, Market Sector & Market Cap

Source: FundsIndia

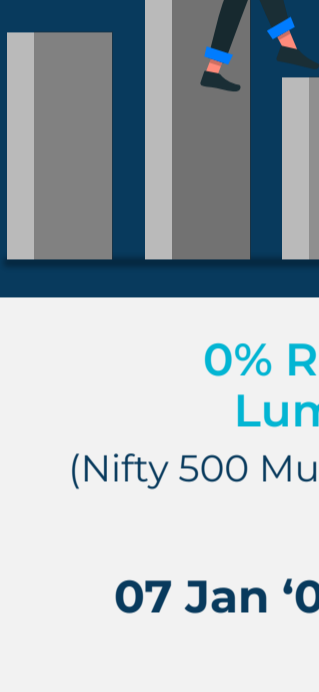
How is multicap different than a flexicap or a focus category fund?

Unleashing Potential Across All Caps



Most market cap agnostic funds are large cap dominated; Multi cap is well diversified across market caps!

Source: MFI Explorer, AMFI, Internal. Data for Market Cap Migration is taken from Dec 2017 to Jun 2023 period for which AMFI Market Cap Classification is available. The chart shows average market cap allocation of existing funds under each category. Portfolio data as on 31-Oct-2023.



Even during volatile times, SIP had proven to be a better strategy

0% Returns in Lumpsums
(Nifty 500 Multicap 50:25:25 TRI)

07 Jan '08 - 13 Oct '10

10 Nov '10 - 28 Mar '14

24 Jan '18 - 17 Nov '20

Positive Returns in SIPs

38%

13%

10%

SIPs are good but even better when markets are HIGH



Starting a SIP at market highs fare better because

- Whenever markets fall from peaks you start to accumulate more units (falling NAVs).
- These higher units will get the benefit of rising NAVs when market rises again.



Wealth = More Units x Higher NAV

QR Code

To Initiate a transaction scan here

Scheme Features

Name of the scheme	DSP Multicap Fund
Type of scheme	An open ended equity scheme investing across large cap, mid cap, small cap stocks
Plans	- Regular - Direct
Options	- Growth option - Income Distribution cum capital withdrawal (IDCW)- Payout & Reinvestment option
Minimum Application Amount	₹100/- and any amount thereafter
Exit Load	Nil
Fund Managers	Equity Portion- Chirag Dagli International Portion - Jay Kothari
Benchmark	Nifty 500 Multicap 50:25:25 TRI
SIP/STP/SWP	Available
Minimum instalment for SIP/SWP/STP	₹100/- and any amount thereafter
Taxation	Equity taxation
Expense ratio*	Regular - Upto 2.25% Direct - Upto 0.5 to 1.0%

Disclaimer & Product Labelling

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Name of the fund	Product Suitability
DSP Multicap Fund (An open ended equity scheme investing across large cap, mid cap, small cap stocks)	This scheme is suitable for investors who are seeking* · Long-term capital growth · Investment in equity and equity-related securities large cap, mid cap, small cap companies *Investors should consult their financial advisors if in doubt about whether the scheme is suitable for them.
Scheme Risk-o-meter	Benchmark Benchmark [Nifty 500 Multicap 50:25:25 TRI] Risk-o-meter