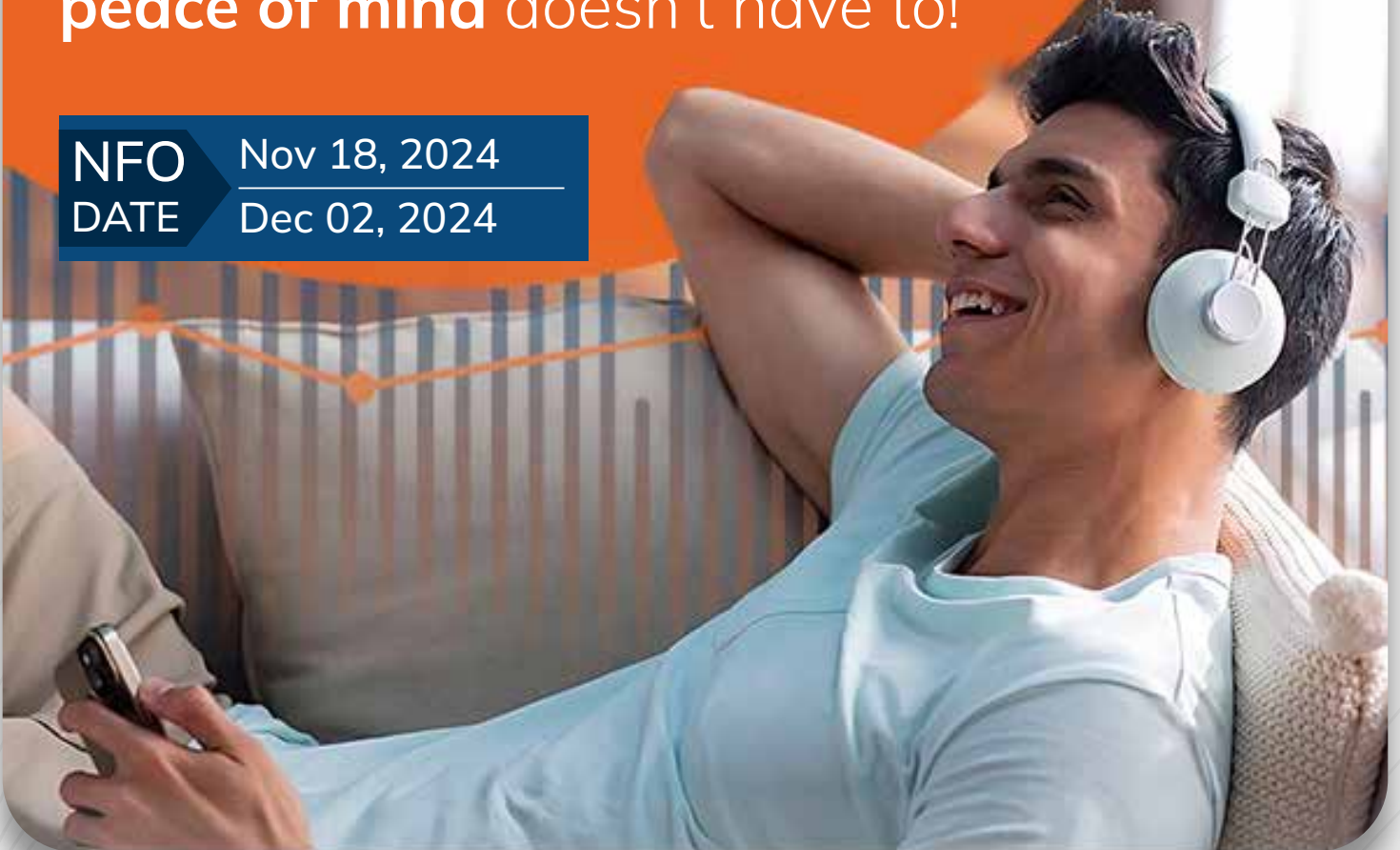


Invest in  
ICICI Prudential  
**Equity Minimum Variance Fund**

Markets will fluctuate, your  
**peace of mind** doesn't have to!

**NFO** Nov 18, 2024  
**DATE** Dec 02, 2024



Market fluctuations can be confusing, but with a **low variance strategy**, you can aim to make low volatility work to your advantage.

➤ **But how does it work?** ◀

The scheme uses a **low variance stock selection strategy** to identify stocks with lower volatility



It focuses on **Nifty 50 basket stocks**, known for their stable returns over time.



Stocks are evaluated based on **volatility**—where less volatile stocks are assigned a higher weightage and more volatile stocks are given a lower weightage in the portfolio.



The scheme aims to balance exposure to top companies within the **Nifty 50 index**, a benchmark known for its large-cap companies with strong market positions, good corporate governance and high liquidity.

» **Why Invest in this scheme?** «

**Long-Term Capital Appreciation**



**Lower Volatility**



**Diversified Exposure**



**Active Management**



This scheme is for you, if you have a **high-risk appetite** and aim to **benefit from equity investments with lower volatility**.

**ICICI Prudential Equity Minimum Variance Fund**

**Invest now!**

To invest, Visit: [www.iciciprurf.com](http://www.iciciprurf.com) | Download IPRUTOUCH App

Contact your Mutual Fund Distributor

ICICI Prudential Equity Minimum Variance Fund (An open ended equity scheme following Minimum Variance theme) is suitable for investors who are seeking\*:

- Long Term Wealth Creation
- To generate long term capital appreciation by investing in Equity & Equity related instruments through a diversified basket with an aim to minimize the portfolio volatility.

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Investors understand that their principal will be at Very High risk

It may be noted that the scheme risk-o-meter specified above is based on the internal assessment of the scheme characteristics and may vary post NFO when the actual investments are made. The same shall be updated on ongoing basis in accordance with paragraph 17.4 of the Master Circular for Mutual Funds dated June 27, 2024 (the Master Circular).

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.