



**Jab momentum ki ho baat,  
experts dein aapka saath**

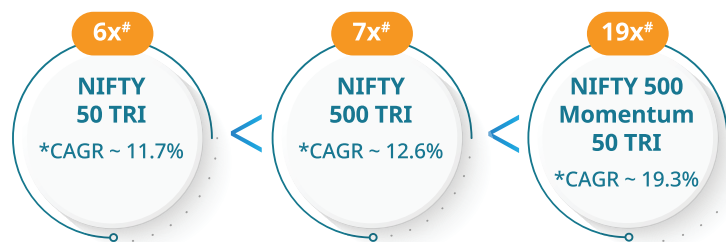
**NFO Opens  
on November 28,  
2024**

**NFO Closes on  
December 12,  
2024**

### Understanding Momentum

Momentum Investing is one of the factor-based approaches, the other factors being – Growth, Value, Alpha, Low Volatility, Quality and Nifty500 to name a few. Union Active Momentum Fund seeks to follow a rule-based investment strategy where stocks are bought while they are rising and sold when they seemed to have peaked. It's about finding investment opportunities in short-term to ride volatility. It involves effective rebalancing in the portfolio on a rule-based approach without being affected by Emotional Bias.

#### How has Momentum strategy worked in the past?



- If you would have invested your money in NIFTY 500 Momentum 50 TRI on 31st March 2008 your corpus would have grown by 19 times as against 6 times & 7 times from NIFTY 50 TRI & NIFTY 500 TRI respectively.
- Nifty 500 Momentum 50 TRI has generated a CAGR of 19.3% vs 12.6% by NIFTY500 TRI since 31st March 2008 till 31st October 2024.

#### Factor based investment approach goes through cycles including Momentum

2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024*
Growth	Alpha	Growth	Value	Alpha	Value	Alpha	Quality	Nifty 500	Alpha	Momentum	Value	Value	Alpha
Quality	Momentum	Quality	Momentum	Momentum	Low Volatility	Momentum	Low Volatility	Momentum	Quality	Alpha	Growth	Momentum	Momentum
Low Volatility	Low Volatility	Momentum	Alpha	Low Volatility	Nifty 500	Value	Growth	Alpha	Low Volatility	Value	Nifty 500	Alpha	Value
Momentum	Nifty 500	Low Volatility	Low Volatility	Growth	Growth	Nifty 500	Nifty 500	Low Volatility	Momentum	Nifty 500	Low Volatility	Low Volatility	Nifty 500
Alpha	Value	Nifty 500	Quality	Quality	Quality	Low Volatility	Momentum	Quality	Nifty 500	Quality	Quality	Quality	Low Volatility
Nifty 500	Quality	Alpha	Nifty 500	Nifty 500	Momentum	Quality	Alpha	Growth	Growth	Low Volatility	Momentum	Nifty 500	Quality
Value	Growth	Value	Growth	Value	Alpha	Growth	Value	Value	Value	Growth	Alpha	Growth	Growth

**Momentum index appears the maximum times in 1st & 2nd position cumulatively.**

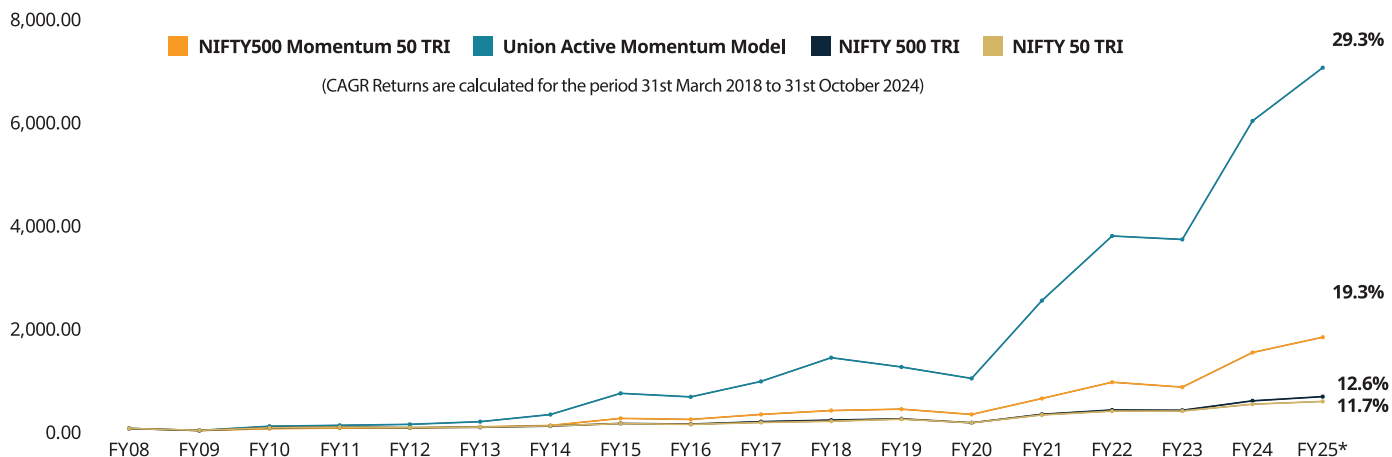
Source: NSE

^The CAGR has been calculated from 31st March 2008 up to 31st October 2024. \*Calendar Year 2024 data is from 1st January 2024 up to 31st October 2024.

Indices used for above factors: NIFTY500 VALUE 50, NIFTY ALPHA 50, NIFTY LOW VOLATILITY 50, NIFTY200 QUALITY 30, NIFTY 500, NIFTY GROWTH SECTORS 15, NIFTY500 MOMENTUM 50.

# to calculate the times your money would have increased the data taken is from 31st March 2008 to 31st October 2024. This is based on internal calculation and can change from time to time. Past performance may or may not be sustained in the future.

# Comparing Union Active Momentum Model Back-Tested Data (CAGR)#



Source: NSE & Internal Source

# NIFTY 50 TRI, NIFTY 500 TRI, NIFTY 500 Momentum 50 TRI & Union Active Momentum Model have been rebased to 100 from 31st March 2008 for better comparability of the index and model data.

Indices	Particulars	Monthly Rolling 3 Year CAGR								Monthly Rolling 5 Year CAGR							
		< 0%	0% - 8%	> 8%	Average	Max	Min	Std. Dev.	Sharpe Ratio	< 0%	0% - 8%	> 8%	Average	Max	Min	Std. Dev.	Sharpe Ratio
NIFTY500 (TRI)	No. of Times	5	44	126	12.92%	28.97%	-3.14%	7.23%	0.87	2	25	124	12.30%	22.73%	-1.23%	4.99%	1.14
	% Occurance	2.90%	25.10%	72.00%						1.30%	16.60%	82.10%					
NIFTY500 MOMENTUM 50 (TRI)	No. of Times	7	21	147	20.29%	42.80%	-11.37%	11.36%	1.2	3	12	136	19.99%	35.88%	-3.44%	8.09%	1.65
	% Occurance	4.00%	12.00%	84.00%						2.00%	7.90%	90.10%					
UAMM	No. of Times	0	4	171	31.29%	67.47%	1.86%	14.93%	1.65	0	2	149	30.80%	47.90%	6.49%	10.65%	2.27
	% Occurance	0.00%	2.30%	97.70%						0.00%	1.30%	98.70%					

## Scheme Details\*

Type of Scheme	An open-ended equity scheme following momentum theme.
Co-Fund Manager	Mr. Gaurav Chopra, Fund Manager Equity   Mr. Sanjay Bembalkar, Head Equity
Plans	Direct Plan for investors who purchase units directly with Union Mutual Fund Regular Plan for investors who purchase units through a Distributor
Options	Growth Option and Income Distribution cum Capital Withdrawal (IDCW) Option.
Application Amount	Minimum Application Amount: ₹1,000 and in multiples of ₹ 1 thereafter Minimum Additional Investment: ₹ 1,000 and in multiples of ₹ 1 thereafter Minimum Redemption Amount: ₹1,000 or the balance in the account of the unitholder, whichever is lower. The redemption request should meet the above minimum redemption amount criteria and should be in multiples of ₹ 1 thereafter.
Load Structure	Entry Load: Not Applicable Exit Load: 1% if units are redeemed/switched out on or before completion of 1 year from the date of allotment. Nil if redeemed or switched out after completion of 1 year from the date of allotment of units.
Benchmark Index	Nifty 500 Index (TRI)

\* Please refer the Scheme Information Document for complete details.

This product is suitable for investors who are seeking*	Riskometer
<ul style="list-style-type: none"> <li>Capital appreciation over long term</li> <li>An actively managed thematic equity scheme that invests in stocks exhibiting momentum characteristics</li> </ul>	<p>Investors understand that their principal will be at very high risk</p>

\*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

The above product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or model portfolio and the same may vary post NFO when actual investments are made.

**Disclaimers:** The views, facts and figures in this document are as of 31st October 2024, unless stated otherwise, and could change without any notice. Simulated data is used for the purpose of showcasing performance. Backtested, hypothetical or simulated performance results have inherent limitations. Past hypothetical backtest results are for illustration purpose only and it is neither an indicator nor a guarantee of future results. Actual results shall vary from analysis. Union AMC makes no representation or warranty, either expressed or implied regarding future performance.

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**Statutory Details:** Constitution: Union Mutual Fund has been set up as a Trust under the Indian Trusts Act, 1882; Sponsors: Union Bank of India and Dai-ichi Life Holdings, Inc.; Trustee: Union Trustee Company Private Limited, [Corporate Identity Number (CIN): U65923MH2009PTC198198], a company incorporated under the Companies Act, 1956 with a limited liability; Investment Manager: Union Asset Management Company Private Limited, [Corporate Identity Number (CIN): U65923MH2009PTC198201], a company incorporated under the Companies Act, 1956 with a limited liability • Registered Office: Unit 503, 5th Floor, Leela Business Park, Andheri Kurla Road, Andheri (E), Mumbai 400059 • Toll Free No. 18002002268/18005722268 • Non Toll Free. 022-67483333 • Fax No: 022-67483402 • Website: www.unionmf.com • Email: investorcare@unionmf.com

Copy of all Scheme related documents along with the application form can be obtained from any of our AMC offices/Customer Service Centers/ distributors as well as from our website www.unionmf.com.