INVEST IN **INNOVATION.**
INVEST IN **FUTURE.**

PRESENTING
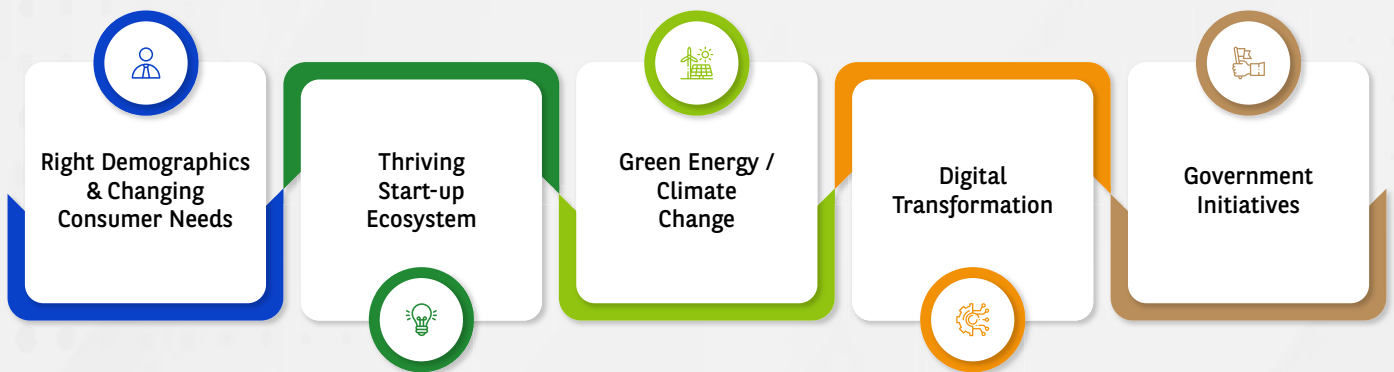
BARODA BNP PARIBAS **INNOVATION FUND**

NFO PERIOD | 14TH - 28TH FEB, 2024

What is Innovation?

- Innovation is the spark that inspires change. It is venturing beyond the familiar, seeking novel solutions and reimagining what is possible.
- According to McKinsey, innovation is the ability to conceive, develop, deliver, and scale new products, services, processes, and business models for customers.
- Innovation has driven progress and development of mankind through the ages - the first innovation in the history of man was, arguably, the wheel - setting off a whole new era of development and change.

Why invest in Innovation?

- Innovations in the economy, governance, technology and other allied fields have driven the growth of developed nations.
- Countries that provide an environment conducive for the development and implementation of innovative ideas and products tend to develop faster and the growth is comparatively sustainable vis-à-vis the countries that are unable to provide such an environment.
- India is at an Inflection point of Innovation with right ecosystem that fosters creativity and enables innovation:

Right Demographics & Changing Consumer Needs	Thriving Start-up Ecosystem	Green Energy / Climate Change	Digital Transformation	Government Initiatives

Introducing Baroda BNP Paribas Innovation Fund

The Baroda BNP Paribas Innovation Fund intends to not only chase the next big thing, but also intend to invest in the entire ecosystem that drives it. The fund aims to back the disrupters, the bold pioneers forging revolutionary paths with cutting-edge technologies. The fund aims to empower the legacy companies, seasoned players adapting and reinventing with fresh strategies and partnerships that can lead to disruption. It fuels the enablers i.e. the companies providing infrastructure and expertise that makes it all possible. By nurturing this diverse cast of innovators, the fund intends to ignite a chain reaction of progress, transforming industries and shaping a future brimming with limitless potential.

Digital Natives	Legacy Companies	Transformers
These are disruptors. Companies at the forefront of innovation.	Large businesses who are early adopters of new technology leading to innovation as they respond to the changing market environment.	These are companies who provide tools/ technologies / know how /infrastructure for innovative businesses.

Who is it suitable for?

- Savvy Investors who are well informed and experienced.
- Investors who want a focused exposure to companies which are innovative and disruptive.
- Investors who want to participate in the India's growth and innovation journey.
- Investors looking for new sector / theme to diversify their portfolio.

Fund Facts

Scheme Name:	Baroda BNP Paribas Innovation Fund
Scheme Type:	An open-ended equity scheme investing in innovation theme
Investment Objective:	The Scheme is to seek long term capital appreciation by investing at least 80% of its net assets in equity/equity related instruments of companies focusing and benefitting from innovation. However, there is no assurance or guarantee that the investment objective of the scheme will be achieved.

Asset Allocation:

Type of Instruments	Minimum Allocation (% of Net Assets)	Maximum Allocation (% of Net Assets)	Risk Profile
Equity & Equity related instruments ^ of companies belonging to the innovation theme	80	100	High
Equity and equity related instruments^ of any other companies	0	20	High
Debt* & Money Market instruments	0	20	Low to Medium
Units issued by REITs & INvITs	0	10	Medium to High
Units of Mutual Fund Schemes (Domestic Schemes)	0	10	Medium to High

^The Scheme may invest upto 50% of equity assets in equity derivatives instruments as permitted under the SEBI (Mutual Funds) Regulations, 1996 from time to time. The Scheme may use equity derivatives for such purposes as maybe permitted under the SEBI (Mutual Funds) Regulations, 1996, including but not limited for the purpose of hedging and portfolio balancing, based on the opportunities available and subject to guidelines issued by SEBI from time to time.
*Debt instruments may include securitised debt upto 20% of the debt portfolio of the scheme.
For further details on asset allocation, please refer to SID available on our website (www.barodabnpparibasmf.in).

Benchmark:	NIFTY 500 TR Index
Fund Manager*:	Mr. Pratish Krishnan (Total Experience: 23 years)
Load Structure:	Entry Load: NA Exit Load: • If units of the Scheme are redeemed or switched out up to 10% of the units within 1 year from the date of allotment - Nil. • If units of the scheme are redeemed or switched out in excess of the limit within 1 year from the date of allotment - 1% of the applicable NAV. • If units of scheme are redeemed or switched out after 1 year from the date of allotment - Nil.
Plans and Options:	The Scheme offers following two plans: Regular and Direct. Each plan offers Growth Option, and Income Distribution cum capital withdrawal (IDCW)* Option with payout and reinvestment options. *Amounts under IDCW option can be distributed out of investors capital (equalization reserve), which is part of sale price that represents realized gains.
Minimum Application Amount:	Lumpsum Details: Minimum Application Amount: Rs. 1,000 and in multiples of Rs. 1 thereafter. Minimum Additional Application Amount: Rs. 1,000 and in multiples of Rs. 1 thereafter. SIP Details: Minimum Application Amount - (i) Daily, Weekly, Monthly SIP: Rs. 500/- and in multiples of Rs. 1/- thereafter; (ii) Quarterly SIP: Rs. 1500/- and in multiples of Rs. 1/- thereafter Frequency Available: Daily, Weekly, Monthly & Quarterly

* Miten Vora (Dedicated Fund Manager for Overseas Investment)

Contact your Mutual Fund Distributor or Financial Advisor

Log on: www.barodabnpparibasmf.in

Call us on: 1800 2670 189 (Toll free)

Distributed by:

This product is suitable for investors who are seeking*:
- Long term capital appreciation.
- Investment in equity & equity related securities of the companies that benefit from innovation theme.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Riskometer for the Scheme^^

Investors understand that their principal will be at Very High risk.

Benchmark Riskometer# Nifty 500 TRI

Benchmark riskometer is at Very High risk.

Offer of units of Rs. 10 each during the New Fund Offer period and continuous offer for units at NAV based prices.
^^the riskometer assigned is based on internal assessment of the scheme characteristics and the same may vary post NFO when actual investments are made.
#Benchmark Riskometer is as on 31st December 2023.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.